

**California Marriage – No on Prop. 8
Statewide Survey of 1,200 Likely General Election Voters
October 8-10, 2008**

	OCT	OCT	OCT	OCT	9/29-	SEPT
	8-11	7-9	6-8	5-7	10/2	22-24
N size:	1200	1200	1200	1050	1051	800

GENDER OF RESPONDENT

Men	48	48	48	48	48	48
Women.....	52	52	52	52	52	52

1. **[TS]** First, are you registered to vote at this address?

Yes	100	100	100	100	100	100
No.....	TERMINATE					
(Not sure)	TERMINATE					

2. **[TS]** How likely are you to vote in the November 2008 election for United States President, Congress and other offices – have you already voted, are you almost certain to vote, will you probably vote, are the chances about 50-50, are you probably not going to vote, or are you definitely not going to vote?

already voted.....	15	17	21	22	0	0
almost certain.....	81	79	76	74	95	94
probably.....	4	4	3	4	5	6
50-50	TERMINATE					
probably not.....	TERMINATE					
definitely not	TERMINATE					
(don't know).....	TERMINATE					

	OCT 8-11	OCT 7-9	OCT 6-8	OCT 5-7	9/29- 10/2	SEPT 22-24
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3. When you vote for candidates there are also often issue questions on the ballot called propositions. Do you usually vote on **[READ]**

All of the ballot propositions	62	65	64	66	.	.
Some of the ballot propositions.....	27	25	26	26	.	.
A few of the ballot propositions	5	5	5	6	.	.
Or none of the ballot propositions	1	1	1	1	.	.
(don't know/depends)	5	4	3	1	.	.

4A. [TS] IF ALREADY VOTED READ (Q2=PUNCH 1): I realize that you have already voted, but if the election President were held today and the candidates were **[ROTATE]** _Republican John McCain and _Democrat Barack Obama for whom would you vote, or are you undecided?

[IF THE RARE CASE THAT RESPONDENT DECLINES TO SAY HOW HE OR SHE VOTED, SAY] This survey is being done for research purposes only. Your willingness to discuss your vote is really important for assuring the accuracy of our research, and we promise that we will always maintain the privacy and confidentiality of your responses.

McCain	39	39	35	34	.	.
Obama	40	44	45	45	.	.
Undecided	15	12	12	10	.	.
(other).....	2	2	2	1	.	.
(refused).....	4	2	5	10	.	.

4B. [TS] - IF YET TO VOTE READ (Q2=PUNCH 2 or 3): If the election President were held today and the candidates were **[ROTATE]** _Republican John McCain and _Democrat Barack Obama for whom would you vote, or are you undecided?

McCain	29	31	30	32	33	35
Obama	49	49	49	48	47	48
Undecided	17	15	15	13	16	11
(other).....	2	2	1	1	1	3
(refused).....	3	3	4	6	3	3

COMBINED 4A/4B

McCain	30	33	31	32	33	35
Obama	48	48	48	47	47	48
Undecided	17	14	14	13	16	11
(other).....	2	2	2	1	1	3
(refused).....	3	3	4	7	3	3

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Here is one of the propositions that will be on the ballot this November

5A - IF ALREADY VOTED READ (Q2=PUNCH 1): I realize that you have already voted, but if the election were held today, how would you vote on this Proposition.

Proposition 8 on the November ballot is an Initiative Constitutional Amendment titled, “Eliminates Rights of Same-Sex Couples to Marry.” It changes the California Constitution to eliminate the right of same-sex couples to marry. It provides that only marriage between a man and a woman is valid or recognized in California. The fiscal impact over the next few years is potential revenue loss, mainly sales taxes, totaling in the several tens of millions of dollars, to state and local governments. In the long run, there is likely to be little fiscal impact on state and local governments. If the election were today, would you vote yes or no on Proposition 8?

[IF THE RARE CASE THAT RESPONDENT DECLINES TO SAY HOW HE OR SHE VOTED, SAY]

This survey is being done for research purposes only. Your willingness to discuss your vote is really important for assuring the accuracy of our research, and we promise that we will always maintain the privacy and confidentiality of your responses.

Yes	53	51	43	39	.	.
No.....	37	33	30	30	.	.
(Undecided).....	6	13	26	31	.	.
(don't know).....	1	0	0	0	.	.
(refused).....	5	3	1	0	.	.

5B - IF YET TO VOTE READ (Q2=PUNCH 2 or 3): Proposition 8 on the November ballot is an Initiative Constitutional Amendment titled, “Eliminates Rights of Same-Sex Couples to Marry.” It changes the California Constitution to eliminate the right of same-sex couples to marry. It provides that only marriage between a man and a woman is valid or recognized in California. The fiscal impact over the next few years is potential revenue loss, mainly sales taxes, totaling in the several tens of millions of dollars, to state and local governments. In the long run, there is likely to be little fiscal impact on state and local governments. If the election were today, would you vote yes or no on Proposition 8?

[IF YES/NO] Do you feel that way strongly or not-so-strongly?

[IF UNDECIDED] Well, if you had to decide today, would you lean toward voting yes or would you lean toward voting no?

Yes-strongly	43	42	41	39	41	38
Yes-not so strongly.....	3	5	4	5	3	3
Undecided, lean yes.....	2	2	2	3	3	2
Undecided	9	9	9	9	10	11
Undecided, lean no	3	3	3	2	6	3
No-not so strongly	4	4	4	4	4	5
No-strongly.....	34	33	33	32	33	37
(refused).....	2	2	4	6	1	0
Yes	49	49	47	46	47	44
No.....	41	40	40	38	43	45

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COMBINED 5A/5B

Yes	49	49	46	45	47	44
No.....	40	39	38	36	43	45
Undecided/don't know/refused.....	10	12	16	19	10	11
Undecided with leaners	15	16	20	23	19	17

6. **[TS “ban” before Aug]** Just to be clear, is your vote to eliminate marriage for gay and lesbian couples in the state of California or NOT to eliminate marriage for gay or lesbian couples in the state of California?

Eliminate gay marriage.....	49	48	48	47	47	46
NOT to eliminate marriage for gay/lesbian	41	42	42	42	42	43
Undecided (don't know, not sure)	10	10	10	10	11	11

7. **[TS – “live with” in Sept. 8-11]** Generally speaking, now that marriage for gay and lesbian couples is the law in California, what best describes your opinion? **[READ RESPONSES]**

It is acceptable to you	36	36	37	38	37	36
You do not like it, but it is acceptable	19	20	19	19	20	22
You do not like it, and it is unacceptable (don't know).....	40	39	39	38	39	38
	5	5	5	5	4	5

[ROTATE THE YES (q8-10) & NO (q11-13) BLOCKS BELOW]

[BEGIN YES BLOCK]

8. Have you seen or heard anything on the radio, on television, in the mail, on the phone, in the newspaper, or online urging you to vote YES on Proposition 8?

Yes	47	47	49	51	.	.
No.....	50	49	47	45	.	.
(don't know).....	3	3	4	4	.	.

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9. IF YES ABOVE: What do you recall about what you saw or heard? **PROBE: Ask respondent to be as specific as possible.**

[Interviewer, select from list below]
[PRECODED OPEN END]

Marriage between one man and one woman.....	3	3	3	.	.
Gay marriage is against religion/God.....	2	1	2	3	.
Gavin Newsom/mayor/professor ad.....	10	14	14	14	.
Courts wrong/ shouldn't have overruled voters.....	3	2	2	2	.
Gay marriage will hurt traditional marriage/families.....	1	1	1	2	.
Ad on TV.....	9	9	10	12	.
Heard something on the radio.....	3	2	2	2	.
Something in the mail.....	2	2	1	2	.
Got a phone call/someone came to door.....	0	0	0	0	.
Scare tactics/propaganda/deception.....	4	3	2	0	.
Vote Yes/NEGATIVE statements about gay marriage.....	3	0	0	0	.
Ad with parents talking about their daughter.....	4	3	2	0	.
People/clergy could be sued for beliefs/not performing gay marriages.....	0	0	0	0	.
Little girl with mom talking about learning gay marriage at school/a prince can marry a prince.....	1	0	0	0	.
Supported by churches/Christians.....	2	2	1	0	.
Poster/banner/lawn sign.....	0	0	0	0	.
Heard from both sides.....	0	0	0	0	.
Already legal/gay and lesbian couples already getting married.....	0	0	0	0	.
Endorsement/supporter info.....	1	1	1	0	.
Have to accept gay marriage/going to happen anyway.....	0	0	0	0	.
Impact on churches/religion/church tax changes.....	2	1	1	0	.
Gay marriage taught in schools/affecting children.....	4	2	1	0	.
Nothing.....	0	1	2	3	.
Other.....	16	29	32	35	.
Don't know.....	23	20	22	23	.

10. Did what you saw or heard make you more or less likely to favor Proposition 8?

More likely to favor.....	18	17	18	18	.
Less likely to favor.....	19	19	20	19	.
(no difference.....)	53	54	54	56	.
(don't know).....	10	9	8	7	.

[END YES BLOCK]

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[BEGIN NO BLOCK]

11. Have you seen or heard anything on the radio, on television, in the mail, on the phone, in the newspaper, or online urging you to vote NO on Proposition 8?

Yes	33	33	34	35	.	.
No.....	61	60	59	58	.	.
(don't know).....	6	7	7	7	.	.

12. **IF YES ABOVE:** What do you recall about what you saw or heard? **PROBE: Ask respondent to be as specific as possible.**

[Interviewer, select from list below]
[PRECODED OPEN END]

Everyone should be able to get married.....	4	3	4	4	.	.
Ad about parents wanting their gay daughter treated the same	18	22	20	22	.	.
Even if you don't like gay marriage, this wrong	1	1	1	1	.	.
We shouldn't make laws to discriminate against people	3	2	1	1	.	.
Gay/lesbian couples are already getting married ..	1	1	1	0	.	.
Marriage provides more benefits/rights than domestic partnership or civil unions	2	1	0	0	.	.
It is wrong to take away/eliminate rights.....	5	4	4	3	.	.
Ad on TV	10	9	10	10	.	.
Heard something on the radio.....	2	1	1	1	.	.
Something in the mail/got phone call	2	1	1	1	.	.
Don't change the constitution	0	0	0	0	.	.
Ad with mayor/Newsom/Professor	2	2	1	0	.	.
Two women talking about gay marriage/ family, looking at pictures	1	0	0	0	.	.
Ad with TVs/calling other side liars.....	0	0	0	0	.	.
Keep government out of our lives	0	0	0	0	.	.
Gay marriage is morally wrong.....	1	1	1	0	.	.
Propaganda/lies/deceptive info	1	1	1	0	.	.
Website/internet ad/email, etc.....	0	0	0	0	.	.
Marriage should be traditional/between a man and a woman.....	3	3	1	0	.	.
Vote NO/POSITIVE statements about gay marriage	2	0	0	0	.	.
Vote YES/NEGATIVE statements about gay marriage	0	0	0	0	.	.
Hurts churches/changes churches' tax status	1	1	0	0	.	.
Gay marriage taught in schools/hurts children.....	2	2	1	0	.	.
Nothing	0	1	2	3	.	.
Other	12	22	24	28	.	.
Don't know.....	27	24	26	26	.	.

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13. Did what you saw or heard make you more or less likely to oppose Proposition 8?

More likely to oppose	18	21	19	19	.	.
Less likely to oppose	8	9	11	10	.	.
(no difference)	67	64	63	63	.	.
(don't know)	7	6	7	7	.	.

[END NO BLOCK]

[END ROTATION OF THE YES NO BLOCKS]

RESUME ASKING ALL – ROTATE THE NEXT THREE BLOCKS [q14-15, q16-17, q18-19]

Let me ask you something else.

[BLOCK 1 BEGIN]

14. [TS] Have you seen on television recently a commercial with two older Californians talking about their gay daughter and asking you to vote No on Proposition 8?

Yes	44	45	44	45	34	.
No	52	52	53	53	64	.
(don't know)	4	4	3	2	2	.

ASK IF Q14=YES

15. [TS] And did that make more or less likely to oppose Prop. 8?

More likely	21	22	23	.	.	.
Less likely	9	10	13	.	.	.
(no difference)	67	65	59	.	.	.
(don't know)	3	3	4	.	.	.

[BLOCK 1 END]

[BLOCK 2 BEGIN]

16. Have you seen on television recently a commercial with two women sitting at a table looking over family pictures and discussing marriage rights for same-sex couples?

Yes	24
No	73
(don't know)	3

ASK IF Q16=YES

17. [TS] And did that make more or less likely to oppose Prop. 8?

More likely	22
Less likely	9
(no difference)	65
(don't know)	4

[BLOCK 2 END]

	OCT	OCT	OCT	OCT	9/29-	SEPT
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[BLOCK 3 BEGIN]

18. Have you seen on television recently a commercial that opens with many televisions, it says those on the YES side of Prop 8 are lying when they say it affects church tax status or school curriculum?

Yes	19
No.....	76
(don't know).....	4

ASK IF Q84=YES

19. [TS] And did that make more or less likely to oppose Prop. 8?

More likely	18
Less likely.....	10
(no difference).....	68
(don't know).....	4

[BLOCK 3 END]

END ROTATION OF BLOCKS

RESUME ASKING ALL

Let's switch gears....

I am going to read you a series of statements. After each one I read, please tell me if you agree or disagree with that statement using a scale from ZERO to TEN, where ZERO means you do not agree at all and TEN means you agree completely, you can use any number in between. **[READ STATEMENT]**

PROBE: Using a scale from 0 to 10, do you agree or disagree with that statement?

[RANDOMIZE LIST]

20. **_SSA:** When it comes to marrying the person they love, everyone should have the same rights.

MEAN.....	6.6	6.5	6.4	6.3	.	.
10	49	48	48	46	.	.
8-9	8	7	7	7	.	.
6-7	4	4	4	4	.	.
5	11	12	11	12	.	.
0-4	28	29	29	30	.	.
Don't know.....	1	1	1	0	.	.

21. **_SSB:** Regardless of how I feel about gay marriage, people should not be treated differently under the laws of our state.

MEAN.....	7.4	7.3	7.4	7.3	.	.
10	56	53	53	51	.	.
8-9	9	9	9	8	.	.
6-7	5	6	7	8	.	.
5	12	14	14	14	.	.
0-4	18	18	17	17	.	.
Don't know.....	1	1	1	1	.	.

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22. **_SSA:** I worry about the influence that gay marriage will have on our children.

MEAN	5.3	5.3	5.4	5.4	.	.
10	37	35	37	37	.	.
8-9	6	7	7	7	.	.
6-7	5	5	5	5	.	.
5	9	10	10	10	.	.
0-4	42	41	40	40	.	.
Don't know.....	0	1	1	1	.	.

23. **_SSB:** Marriage has always been between a man and a woman, and it should stay that way.

MEAN	6.2	6.1	6.1	6.1	.	.
10	48	48	48	48	.	.
8-9	4	4	4	5	.	.
6-7	3	3	2	2	.	.
5	11	11	11	10	.	.
0-4	33	33	33	34	.	.
Don't know.....	0	0	1	1	.	.

24. **_SSA:** Gay and lesbian people do not need to be allowed to marry. Domestic partnerships provide the same rights and benefits

MEAN	5.4	5.4	5.3	5.3	.	.
10	35	33	32	33	.	.
8-9	6	8	8	8	.	.
6-7	6	6	6	5	.	.
5	12	14	14	15	.	.
0-4	39	39	40	39	.	.
Don't know.....	1	1	1	1	.	.

25. **_SSB:** I may not agree with gay marriage, but I feel government should stay out of people's private lives.

MEAN	7.5	7.3	7.2	7.2	.	.
10	55	49	47	47	.	.
8-9	8	9	10	10	.	.
6-7	7	8	9	9	.	.
5	15	16	17	16	.	.
0-4	15	16	16	16	.	.
Don't know.....	1	1	1	1	.	.

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26. **_SSA:** I feel like people are trying to force everyone to accept gay and lesbian marriage whether they want to or not.

MEAN	5.4	5.5	5.6	5.6	.	.
10	34	34	35	36	.	.
8-9	9	8	8	8	.	.
6-7	5	5	6	6	.	.
5	13	14	14	13	.	.
0-4	39	37	36	36	.	.
Don't know.....	1	1	1	1	.	.

27. **_SSB:** I don't like the fact that judges overrode the voters and decided to make gay marriage legal.

MEAN	6.1	6.0	6.2	6.2	.	.
10	46	45	45	44	.	.
8-9	5	5	6	6	.	.
6-7	3	4	4	5	.	.
5	12	13	13	14	.	.
0-4	33	33	31	30	.	.
Don't know.....	0	1	1	1	.	.

[END RANDOMIZATION]

[ALWAYS ASK LAST]

28. **_SSA:** It really bothers me that the Mormon church is pouring millions of dollars and sending tens of thousands of out-of-state volunteers into California in support of Prop. 8.

MEAN	4.9	4.7	4.6	.	.	.
10	29	28	27	.	.	.
8-9	6	5	5	.	.	.
6-7	5	4	5	.	.	.
5	19	20	16	.	.	.
0-4	40	42	45	.	.	.
Don't know.....	1	1	1	.	.	.

29. **_SSB:** It really bothers me that the religious zealots are pouring millions of dollars and sending tens of thousands of out-of-state volunteers into California in support of Prop. 8.

MEAN	5.4	5.5	5.4	.	.	.
10	33	34	33	.	.	.
8-9	8	9	9	.	.	.
6-7	6	5	6	.	.	.
5	15	15	15	.	.	.
0-4	35	34	36	.	.	.
Don't know.....	2	3	2	.	.	.

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RESUME ASKING ALL

Finally, I would like to ask you a few questions for statistical purposes only.

30. [TS] Generally speaking, do you think of yourself as a Republican, a Democrat, an independent, or something else?

[IF REPUBLICAN OR DEMOCRAT:] Do you consider yourself a strong (Republican/Democrat) or a not-so-strong (Republican/Democrat)?

[IF INDEPENDENT:] Would you say that you lean more toward the Republicans or more toward the Democrats?

strong Republican	21	22	23	23	23	25
not-so-strong Republican	7	6	6	6	5	5
independent - lean Republican	4	4	4	4	4	5
Republican	32	32	32	32	32	35
independent	18	18	17	18	17	15
Democrat.....	46	46	46	46	46	47
independent - lean Democratic	6	8	8	6	5	6
not-so-strong Democrat	7	7	6	6	6	6
strong Democrat	33	31	32	34	35	35
(don't know/other).....	4	4	4	4	4	3

31. [TS] What is your age?

IF REFUSED: I am going to read you some categories. Stop me when we get to your category.

READ CATEGORIES:

18-24 years	8	7	7	8	7	7
25-29	7	8	8	7	8	7
30-34	6	6	5	5	6	7
35-39	8	9	10	10	8	8
40-44	10	10	9	9	10	9
45-49	9	9	10	9	8	9
50-54	10	9	9	9	10	10
55-59	9	8	7	6	10	8
60-64	9	9	10	12	9	10
65-69.....	5	6	6	7	6	6
70-74.....	6	5	5	5	6	5
75 and over	11	10	10	9	8	12
(refused)	3	3	3	3	4	2

32. [TS] What was the last year of education you completed? **(DO NOT READ ANSWERS)**

1-11th grade.....	4	4	4	4	3	3
High school graduate	18	17	17	18	20	16
Non-college post HS	3	3	3	2	2	3
Some college	28	29	29	30	26	28
College graduate	30	30	31	31	32	30
Post-graduate education	16	15	14	13	16	18
Refused.....	2	2	2	2	1	2

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33. [TS] How would you describe your marital status? Are you...

Married	61	61	61	60	61	60
Unmarried but living with another person as a couple	3	3	3	3	3	4
Single	18	17	17	18	19	17
Separated	1	1	2	2	1	1
Divorced	7	7	7	7	6	7
Widowed	8	8	8	8	7	10
Refused	2	2	2	3	2	1

34. [TS] Do you have any children under the age of 18 living at home with you?

Yes	30	30	30	28	30	31
No	68	69	68	70	68	67
(don't know/refused)	2	2	2	2	2	2

35. [TS] Just to make sure we have a representative sample, could you please tell me whether you are from a Hispanic, Latino, or Spanish-speaking background?

[IF "NO", ASK:] What is your race - white, black, Asian, or something else?

White	65	65	65	65	65	65
Black / African American	6	6	6	6	6	6
Spanish speaking/Latino/Hispanic (Puerto Rican, Mexican, etc.)	17	17	17	17	17	17
Asian	6	5	5	5	5	6
Native American	1	1	1	1	1	1
(other including mixed race)	3	3	3	4	3	2
(don't know/refused)	3	3	3	2	3	3

REGION

LA County	26	26	26	26	26	26
Orange County	9	9	9	9	9	9
Inland Empire	9	9	9	9	9	9
San Diego	9	9	9	9	9	9
Central Coast	6	6	6	6	6	6
Fresno	6	6	6	6	6	6
Sacramento	11	11	11	11	11	11
Bay Area	22	22	22	22	22	22
North	3	3	3	3	3	3

MEDIA MARKET

Los Angeles	46	47	47	47	47	47
San Francisco - Oakland - San Jose	21	21	20	20	21	21
Sacramento - Stockton - Modesto	11	11	11	11	11	11
San Diego	8	8	8	9	8	8
Other North	3	3	3	3	2	3
Other Central	8	8	9	9	8	8
Other South	3	3	3	2	2	3