

**California Marriage – No on Prop. 8
Statewide Survey of 1,200 Likely General Election Voters
October 22-25, 2008**

	OCT	OCT	OCT	OCT	OCT	SEPT
	22-25	21-23	20-22	19-21	18-20	22-24
N size:	1200	1200	1200	1200	1200	800

GENDER OF RESPONDENT

Men	48	48	48	48	48	48
Women.....	52	52	52	52	52	52

1. **[TS]** First, are you registered to vote at this address?

Yes	100	100	100	100	100	100
No.....	TERMINATE					
(Not sure)	TERMINATE					

2. **[TS]** How likely are you to vote in the November 2008 election for United States President, Congress and other offices –are you almost certain to vote, will you probably vote, are the chances about 50-50, are you probably not going to vote, or are you definitely not going to vote?

DO NOT READ (already voted)	19	17	16	15	14	0
almost certain.....	79	80	81	82	81	94
probably.....	2	2	3	3	5	6
50-50	TERMINATE					
probably not.....	TERMINATE					
definitely not	TERMINATE					
(don't know).....	TERMINATE					

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3A. [TS] IF ALREADY VOTED READ (Q2=PUNCH 1): I realize that you have already voted, but if the election President were held today and the candidates were [ROTATE] _Republican John McCain and _Democrat Barack Obama for whom would you vote, or are you undecided?

[IF THE RARE CASE THAT RESPONDENT DECLINES TO SAY HOW HE OR SHE VOTED, SAY] This survey is being done for research purposes only. Your willingness to discuss your vote is really important for assuring the accuracy of our research, and we promise that we will always maintain the privacy and confidentiality of your responses.

McCain	34	36	38	37	36	.
Obama	52	52	51	51	54	.
Undecided	3	5	5	5	3	.
(other).....	3	1	0	1	1	.
(refused).....	9	6	6	6	6	.

3B. [TS] - IF YET TO VOTE READ (Q2=PUNCH 2 or 3): If the election President were held today and the candidates were [ROTATE] _Republican John McCain and _Democrat Barack Obama for whom would you vote, or are you undecided?

McCain	27	28	29	30	30	35
Obama	52	51	49	51	51	48
Undecided	15	16	15	13	15	11
(other).....	2	2	2	3	2	3
(refused).....	4	4	4	4	3	3
COMBINED 3A/3B						
McCain	28	29	31	31	31	35
Obama	52	51	49	51	51	48
Undecided	12	14	13	12	13	11
(other).....	2	2	2	2	2	3
(refused).....	5	4	5	4	4	3

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Here is one of the propositions that will be on the ballot this November

4A - IF ALREADY VOTED READ (Q2=PUNCH 1): I realize that you have already voted, but if the election were held today, how would you vote on this Proposition.

Proposition 8 on the November ballot is an Initiative Constitutional Amendment titled, “Eliminates Rights of Same-Sex Couples to Marry.” It changes the California Constitution to eliminate the right of same-sex couples to marry. It provides that only marriage between a man and a woman is valid or recognized in California. The fiscal impact over the next few years is potential revenue loss, mainly sales taxes, totaling in the several tens of millions of dollars, to state and local governments. In the long run, there is likely to be little fiscal impact on state and local governments. If the election were today, would you vote yes or no on Proposition 8?

[IF THE RARE CASE THAT RESPONDENT DECLINES TO SAY HOW HE OR SHE VOTED, SAY]
 This survey is being done for research purposes only. Your willingness to discuss your vote is really important for assuring the accuracy of our research, and we promise that we will always maintain the privacy and confidentiality of your responses.

Yes	48	53	50	51	48	.
No.....	45	38	37	37	40	.
(Undecided/don't know)	4	6	8	7	5	.
(refused).....	4	4	5	6	6	.

4B - IF YET TO VOTE READ (Q2=PUNCH 2 or 3): Proposition 8 on the November ballot is an Initiative Constitutional Amendment titled, “Eliminates Rights of Same-Sex Couples to Marry.” It changes the California Constitution to eliminate the right of same-sex couples to marry. It provides that only marriage between a man and a woman is valid or recognized in California. The fiscal impact over the next few years is potential revenue loss, mainly sales taxes, totaling in the several tens of millions of dollars, to state and local governments. In the long run, there is likely to be little fiscal impact on state and local governments. If the election were today, would you vote yes or no on Proposition 8?

[IF YES/NO] Do you feel that way strongly or not-so-strongly?

[IF UNDECIDED] Well, if you had to decide today, would you lean toward voting yes or would you lean toward voting no?

Yes-strongly	48	46	47	47	47	38
Yes-not so strongly.....	3	3	3	3	3	3
Undecided, lean yes.....	3	2	2	2	2	2
Undecided	7	8	9	9	9	11
Undecided, lean no	5	5	4	2	2	3
No-not so strongly	3	4	4	4	3	5
No-strongly	32	31	30	31	32	37
(refused).....	1	1	2	2	2	0
Yes	53	51	52	52	52	44
No.....	39	40	38	38	37	45

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COMBINED 4A/5B

Yes	52	51	52	51	52	44
No.....	40	40	37	37	38	45
Undecided/don't know/refused.....	8	9	11	11	11	11
Undecided with leaners	14	15	15	15	14	17

5. **[TS “ban” before Aug]** Just to be clear, is your vote to eliminate marriage for gay and lesbian couples in the state of California or NOT to eliminate marriage for gay or lesbian couples in the state of California?

Eliminate gay marriage.....	51	50	51	52	52	46
NOT to eliminate marriage for gay/lesbian	36	36	36	36	37	43
Undecided (don't know, not sure)	13	14	13	12	11	11

6. **[TS – “live with” in Sept. 8-11]** Generally speaking, now that marriage for gay and lesbian couples is the law in California, what best describes your opinion? **[READ RESPONSES]**

It is acceptable to you	32	31	31	31	32	36
You do not like it, but it is acceptable	15	16	17	18	19	22
You do not like it, and it is unacceptable (don't know).....	42	42	43	43	43	38
	11	10	10	8	6	5

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**[ROTATE THE YES (q7-12) & NO (q13-15) BLOCKS BELOW]
[BEGIN YES BLOCK]**

7. Thinking specifically about the radio, have you heard anything on the radio urging you to vote YES on Proposition 8?

Yes	22	22	24	23	21	.
No.....	71	73	72	73	74	.
(don't know).....	6	5	4	5	6	.

8. **IF YES ABOVE IN Q7:** What do you recall hearing on the radio about voting YES on Prop 8?
PROBE: Ask respondent to be as specific as possible.

**[Interviewer, select from list below]
[PRECODED OPEN END]**

Marriage between one man and one woman.....	2	4	6	6	4	.
Gay marriage is against religion/God.....	3	4	3	2	1	.
Gavin Newsom/mayor talking about gay marriage	2	2	4	4	5	.
Courts wrong/ shouldn't have overruled voters.....	3	2	1	0	0	.
Gay marriage will hurt traditional marriage/families.....	3	2	2	1	2	.
Scare tactics/propaganda/deception.....	2	4	2	3	2	.
Vote Yes/NEGATIVE statements about gay marriage	7	11	14	18	17	.
People/clergy could be sued for beliefs/ not performing gay marriages	1	0	0	0	0	.
Little girl with mom talking about learning gay marriage at school/a prince can marry a prince	1	0	1	2	2	.
Supported by churches/Christians	1	2	1	2	1	.
Already legal/gay and lesbian couples already getting married.....	1	0	0	0	0	.
Endorsement/supporter info.....	1	1	1	0	0	.
Have to accept gay marriage/going to happen anyway	1	0	0	1	2	.
Impact on churches/religion/church tax changes.....	1	1	1	1	2	.
Gay marriage taught in schools/ affecting children	28	26	21	17	15	.
Nothing	0	0	0	0	0	.
Other	5	6	8	9	11	.
Don't know.....	39	34	34	33	34	.

9. Did what heard on the radio make you more or less likely to favor Proposition 8?

More likely to favor	17	17	18	22	19	.
Less likely to favor.....	21	19	18	18	15	.
(no difference	53	53	54	52	59	.
(don't know).....	9	11	10	7	7	.

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10. Have you seen or heard anything on television, in the mail, on the phone, in the newspaper, or online urging you to vote YES on Proposition 8?

Yes	47	48	48	46	45	.
No.....	48	48	49	50	49	.
(don't know).....	5	4	4	5	6	.

11. **IF YES ABOVE IN Q10:** What do you recall hearing or seeing about voting YES on Prop 8?
PROBE: Ask respondent to be as specific as possible.

[Interviewer, select from list below]
[PRECODED OPEN END]

Marriage between one man and one woman.....	2	2	2	3	.	
Gay marriage is against religion/God.....	2	2	2	1	.	
Gavin Newsom/mayor/professor ad.....	1	3	3	3	.	
Courts wrong/ shouldn't have overruled voters.....	0	0	0	0	.	
Gay marriage will hurt traditional marriage/families.....	2	2	1	1	.	
Ad on TV	7	10	11	12	10	.
Heard something on the radio.....	0	0	0	0	0	.
Something in the mail.....	1	1	1	1	0	.
Got a phone call/someone came to door	0	0	0	0	0	.
Scare tactics/propaganda/deception.....	3	3	3	3	2	.
Vote Yes/NEGATIVE statements about gay marriage	8	8	8	10	13	.
Ad with parents talking about their daughter.....	1	2	1	1	3	.
People/clergy could be sued for beliefs/ not performing gay marriages	0	0	0	0	0	.
Little girl with mom talking about learning gay marriage at school/a prince can marry a prince	7	7	6	7	7	.
Supported by churches/Christians	0	0	0	0	0	.
Poster/banner/lawn sign.....	1	1	1	2	1	.
Heard from both sides.....	3	2	2	1	1	.
Already legal/gay and lesbian couples already getting married	1	1	0	0	0	.
Endorsement/supporter info.....	0	0	1	1	1	.
Have to accept gay marriage/going to happen anyway	1	1	0	0	0	.
Impact on churches/religion/ church tax changes	1	1	1	1	1	.
Gay marriage taught in schools/ affecting children	29	25	24	23	20	.
Nothing	0	1	1	1	1	.
Other	2	4	4	5	6	.
Don't know.....	26	25	26	24	24	.

12. Did what you saw or heard make you more or less likely to favor Proposition 8?

More likely to favor	19	21	22	23	22	.
Less likely to favor.....	21	18	16	17	16	.
(no difference	56	57	57	54	56	.
(don't know).....	4	4	6	6	6	.

[END YES BLOCK]

	OCT 22-25	OCT 21-23	OCT 20-22	OCT 19-21	OCT 18-20	SEPT 22-24
N size:	1200	1200	1200	1200	1200	800

[BEGIN NO BLOCK]

13. Have you seen or heard anything on the radio, on television, in the mail, on the phone, in the newspaper, or online urging you to vote NO on Proposition 8?

Yes	38	39	36	34	32	.
No.....	55	55	58	59	61	.
(don't know).....	7	6	6	7	7	.

14. **IF YES ABOVE in Q11:** What do you recall hearing or seeing about voting NO on Prop 8? **PROBE: Ask respondent to be as specific as possible.**

[Interviewer, select from list below]

[PRECODED OPEN END]

Everyone should be able to get married.....	4	3	3	5	7	.
Ad about parents wanting their gay daughter treated the same	8	10	10	13	14	.
Even if you don't like gay marriage, this is wrong	0	0	1	1	1	.
We shouldn't make laws to discriminate against people	14	13	9	6	4	.
Gay/lesbian couples are already getting married.. Marriage provides more benefits/rights than domestic partnership or civil unions	0	0	0	0	1	.
It is wrong to take away/eliminate rights.....	4	8	9	10	9	.
Ad on TV	8	8	7	7	9	.
Heard something on the radio.....	1	2	2	2	2	.
Something in the mail/got phone call	2	1	0	0	1	.
Don't change the constitution	0	0	0	0	0	.
Ad with mayor/Newsom/Professor	3	5	5	6	3	.
Two women talking about gay marriage/family, looking at pictures	1	1	1	1	1	.
Ad with TVs/calling other side liars.....	0	0	0	0	1	.
Keep government out of our lives	1	0	0	0	1	.
Ad saying marriage is NOT taught in schools, Prop. 8 doesn't affect children/schools	3	0	0	0	0	.
Gay marriage is morally wrong.....	1	1	1	0	0	.
Propaganda/lies/deceptive info	1	1	1	2	2	.
Website/internet ad/email, etc.....	1	1	0	0	1	.
Marriage should be traditional/between a man and a woman.....	2	1	1	0	1	.
Vote NO/POSITIVE statements about gay marriage	3	5	7	8	6	.
Vote YES/NEGATIVE statements about gay marriage	1	1	2	2	1	.
Hurts churches/changes churches' tax status	0	0	1	1	1	.
Gay marriage taught in schools/hurts children.....	7	6	4	2	2	.
Nothing	1	0	0	1	1	.
Other	4	3	4	5	6	.
Don't know.....	29	27	29	26	24	.

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15. Did what you saw or heard make you more or less likely to oppose Proposition 8?

More likely to oppose	16	16	15	17	17	.
Less likely to oppose	10	10	9	9	7	.
(no difference)	64	65	66	65	67	.
(don't know)	10	9	10	10	9	.

[END NO BLOCK]

[END ROTATION OF THE YES/NO BLOCKS]

Let me ask you something else.

16. Have you seen on television recently a commercial with the California Superintendent of Public Schools? He says that Prop. 8 will NOT affect schools and that marriage is not taught in California schools.

Yes	39	35
No	57	59
(don't know)	4	6

ASK IF Q16=YES

17. **[TS]** And did that make more or less likely to oppose Prop. 8?

More likely	23	22
Less likely	9	6
(no difference)	65	67
(don't know)	4	5

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RESUME ASKING ALL

Let's switch gears....

18. **SSA:** Now I'm going to read you a pair of statements about Prop. 8.

ALWAYS READ FIRST: Some people say they will vote YES on Prop 8 to protect our children. If gay marriage remains legal, children as young as kindergarteners will learn about gay marriage. In Massachusetts, which has gay marriage, the Courts forced a couple's first-grade son to learn about two men getting married, even though the parents wanted to opt their son out of that lesson. And, just last week in San Francisco, a first grade class took a field trip to see their lesbian teacher marry her partner. To protect children and parents' rights, we must vote YES on 8.

ALWAYS READ SECOND: Other people say they will vote NO on Pro 8. California Superintendent of Public Instruction Jack O'Connell has said that the ads supporters are making are absolutely NOT true. Prop 8 has nothing to do with schools. Using kids to lie about that is shameful. In San Francisco, that field trip was organized by the children's parents, not the teachers and not the school district. Prop 8 is about eliminating fundamental rights. All 8 major California newspapers say we should vote No on 8. We may not all agree about marriage but we can agree on one thing: discrimination is wrong. To stop discrimination, Vote NO on 8.

Which of these statements comes closer to your views?

[IF ANSWER:] Is that much closer or only somewhat closer?

Vote YES to protect children-much closer	41	43	45	.	.	.
Vote YES to protect children – somewhat closer ..	6	6	6	.	.	.
Vote NO: ads not true – somewhat closer	7	7	7	.	.	.
Vote NO: ads not true – much closer	26	25	24	.	.	.
(Both).....	4	3	2	.	.	.
(Neither)	9	11	10	.	.	.
(don't know).....	7	6	7	.	.	.
Vote yes	47	48	51	.	.	.
Vote no	33	32	30	.	.	.

	OCT	OCT	OCT	OCT	OCT	SEPT
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19. **SSB:** Now I'm going to read you a pair of statements about Prop. 8.

ALWAYS READ FIRST: Some people say they will vote YES on Prop 8 to protect our children. If gay marriage remains legal, children as young as kindergarteners will learn about gay marriage. In Massachusetts, which has gay marriage, the Courts forced a couple's first-grade son to learn about two men getting married, even though the parents wanted to opt their son out of that lesson. And, just last week in San Francisco, a first grade class took a field trip to see their lesbian teacher marry her partner. To protect children and parents' rights, we must vote YES on 8.

ALWAYS READ SECOND: Other people have said they will vote NO on Pro 8. California Superintendent of Public Instruction Jack O'Connell has said that the ads supporters are making are absolutely NOT true. Prop 8 has nothing to do with schools. Our schools aren't required to teach anything about marriage, and using kids to lie about that is shameful. Prop 8 is about eliminating fundamental rights. All 8 major California newspapers say vote No on 8. We may not all agree about marriage but we can agree on one thing: discrimination is wrong. To stop discrimination, Vote NO on 8.

Which of these statements comes closer to your views?

[IF ANSWER:] Is that much closer or only somewhat closer?

Vote YES to protect children-much closer	38	40	38	39	37	.
Vote YES to protect children – somewhat closer ..	8	9	9	9	10	.
Vote NO: ads not true – somewhat closer	9	11	12	12	12	.
Vote NO: ads not true – much closer	24	23	24	23	26	.
(Both).....	2	3	3	3	3	.
(Neither)	12	9	7	7	6	.
(don't know).....	6	6	6	6	6	.
Vote yes	46	48	47	49	47	.
Vote no	33	34	37	35	38	.

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RESUME ASKING ALL

Finally, I would like to ask you a few questions for statistical purposes only.

20. **[TS]** Generally speaking, do you think of yourself as a Republican, a Democrat, an independent, or something else?

[IF REPUBLICAN OR DEMOCRAT:] Do you consider yourself a strong (Republican/Democrat) or a not-so-strong (Republican/Democrat)?

[IF INDEPENDENT:] Would you say that you lean more toward the Republicans or more toward the Democrats?

strong Republican	22	24	24	24	24	25
not-so-strong Republican	6	6	5	5	5	5
independent - lean Republican	3	3	3	3	3	5
Republican	32	32	32	32	32	35
independent	19	17	18	18	18	15
Democrat.....	46	46	46	46	46	47
independent - lean Democratic	6	6	6	6	5	6
not-so-strong Democrat	6	6	7	7	8	6
strong Democrat	34	35	33	33	33	35
(don't know/other).....	3	4	4	4	4	3

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21. **[TS]** What is your age? _____

IF REFUSED: I am going to read you some categories. Stop me when we get to your category.

READ CATEGORIES:

18-24 years	7	7	7	8	8	7
25-29	8	8	8	7	7	7
30-34	7	6	7	8	7	7
35-39	9	8	8	8	9	8
40-44	9	11	10	9	9	9
45-49	9	8	8	7	9	9
50-54	10	11	9	10	9	10
55-59	8	9	9	9	8	8
60-64	8	8	10	10	10	10
65-69	6	6	6	6	7	6
70-74	6	6	6	5	6	5
75 and over	10	10	9	10	9	12
(refused)	3	3	3	3	3	2

22. **[TS]** What was the last year of education you completed? **(DO NOT READ ANSWERS)**

1-11th grade	2	3	4	5	4	3
High school graduate	18	18	17	17	16	16
Non-college post HS	2	2	2	1	1	3
Some college	30	30	30	31	31	28
College graduate	33	33	32	31	32	30
Post-graduate education	12	12	13	13	13	18
Refused	2	2	2	2	2	2

23. **[TS]** How would you describe your marital status? Are you...

Married	61	61	60	60	61	60
Unmarried but living with another person as a couple	3	4	3	3	3	4
Single	19	18	18	17	17	17
Separated	1	1	1	1	1	1
Divorced	6	7	8	8	7	7
Widowed	7	7	7	8	8	10
Refused	2	2	2	3	3	1

24. **[TS]** Do you have any children under the age of 18 living at home with you?

Yes	30	30	30	30	30	31
No	68	68	68	68	68	67
(don't know/refused)	2	2	2	2	2	2

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25. **[TS]** Just to make sure we have a representative sample, could you please tell me whether you are from a Hispanic, Latino, or Spanish-speaking background?

[IF “NO”, ASK:] What is your race - white, black, Asian, or something else?

White.....	65	65	65	65	65	65
Black / African American.....	6	6	6	6	6	6
Spanish speaking/Latino/Hispanic (Puerto Rican, Mexican, etc.).....	17	17	17	17	17	17
Asian.....	5	5	5	5	5	6
Native American.....	0	1	1	1	1	1
(other including mixed race).....	3	3	3	3	3	2
(don't know/refused).....	3	3	4	4	3	3

REGION

LA County.....	26	26	26	26	26	26
Orange County.....	9	9	9	9	9	9
Inland Empire.....	9	9	9	9	9	9
San Diego.....	9	9	9	9	9	9
Central Coast.....	6	6	6	6	6	6
Fresno.....	6	6	6	6	6	6
Sacramento.....	11	11	11	11	11	11
Bay Area.....	22	22	22	22	22	22
North.....	3	3	3	3	3	3

MEDIA MARKET

Los Angeles.....	47	47	46	46	46	47
San Francisco - Oakland - San Jose.....	21	21	21	21	21	21
Sacramento - Stockton - Modesto.....	11	11	11	11	11	11
San Diego.....	8	8	8	8	8	8
Other North.....	3	3	3	3	3	3
Other Central.....	8	9	8	8	8	8
Other South.....	3	3	3	3	2	3