

**California Marriage – No on Prop. 8
Statewide Survey of 1,050 Likely General Election Voters
October 25-27, 2008**

	OCT 25-27	OCT 23-26	OCT 22-25	OCT 21-23	OCT 20-22	SEPT 22-24
N size:	1050	1125	1200	1200	1200	800

GENDER OF RESPONDENT

Men	48	48	48	48	48	48
Women.....	52	52	52	52	52	52

1. **[TS]** First, are you registered to vote at this address?

Yes	100	100	100	100	100	100
No.....	TERMINATE					
(Not sure)	TERMINATE					

2. **[TS]** How likely are you to vote in the November 2008 election for United States President, Congress and other offices –are you almost certain to vote, will you probably vote, are the chances about 50-50, are you probably not going to vote, or are you definitely not going to vote?

DO NOT READ (already voted)	25	21	19	17	16	0
almost certain.....	74	77	79	80	81	94
probably.....	2	2	2	2	3	6
50-50	TERMINATE					
probably not.....	TERMINATE					
definitely not	TERMINATE					
(don't know).....	TERMINATE					

	OCT	OCT	OCT	OCT	OCT	SEPT
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3A. [TS] IF ALREADY VOTED READ (Q2=PUNCH 1): I realize that you have already voted, but if the election President were held today and the candidates were [ROTATE] _Republican John McCain and _Democrat Barack Obama for whom would you vote, or are you undecided?

[IF THE RARE CASE THAT RESPONDENT DECLINES TO SAY HOW HE OR SHE VOTED, SAY] This survey is being done for research purposes only. Your willingness to discuss your vote is really important for assuring the accuracy of our research, and we promise that we will always maintain the privacy and confidentiality of your responses.

McCain	36	35	34	36	38	.
Obama	49	48	52	52	51	.
Undecided	3	3	3	5	5	.
(other).....	3	4	3	1	0	.
(refused).....	9	10	9	6	6	.

3B. [TS] - IF YET TO VOTE READ (Q2=PUNCH 2 or 3): If the election President were held today and the candidates were [ROTATE] _Republican John McCain and _Democrat Barack Obama for whom would you vote, or are you undecided?

McCain	30	28	27	28	29	35
Obama	53	54	52	51	49	48
Undecided	12	13	15	16	15	11
(other).....	2	2	2	2	2	3
(refused).....	4	4	4	4	4	3
COMBINED 3A/3B						
McCain	31	30	28	29	31	35
Obama	52	53	52	51	49	48
Undecided	10	11	12	14	13	11
(other).....	2	2	2	2	2	3
(refused).....	5	5	5	4	5	3

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Here is one of the propositions that will be on the ballot this November

4A - IF ALREADY VOTED READ (Q2=PUNCH 1): I realize that you have already voted, but if the election were held today, how would you vote on this Proposition.

Proposition 8 on the November ballot is an Initiative Constitutional Amendment titled, “Eliminates Rights of Same-Sex Couples to Marry.” It changes the California Constitution to eliminate the right of same-sex couples to marry. It provides that only marriage between a man and a woman is valid or recognized in California. The fiscal impact over the next few years is potential revenue loss, mainly sales taxes, totaling in the several tens of millions of dollars, to state and local governments. In the long run, there is likely to be little fiscal impact on state and local governments. If the election were today, would you vote yes or no on Proposition 8?

[IF THE RARE CASE THAT RESPONDENT DECLINES TO SAY HOW HE OR SHE VOTED, SAY]
 This survey is being done for research purposes only. Your willingness to discuss your vote is really important for assuring the accuracy of our research, and we promise that we will always maintain the privacy and confidentiality of your responses.

Yes	49	47	48	53	50	.
No.....	43	43	45	38	37	.
(Undecided/don't know)	2	2	4	6	8	.
(refused).....	6	7	4	4	5	.

4B - IF YET TO VOTE READ (Q2=PUNCH 2 or 3): Proposition 8 on the November ballot is an Initiative Constitutional Amendment titled, “Eliminates Rights of Same-Sex Couples to Marry.” It changes the California Constitution to eliminate the right of same-sex couples to marry. It provides that only marriage between a man and a woman is valid or recognized in California. The fiscal impact over the next few years is potential revenue loss, mainly sales taxes, totaling in the several tens of millions of dollars, to state and local governments. In the long run, there is likely to be little fiscal impact on state and local governments. If the election were today, would you vote yes or no on Proposition 8?

[IF YES/NO] Do you feel that way strongly or not-so-strongly?

[IF UNDECIDED] Well, if you had to decide today, would you lean toward voting yes or would you lean toward voting no?

Yes-strongly	45	46	48	46	47	38
Yes-not so strongly.....	3	3	3	3	3	3
Undecided, lean yes.....	2	3	3	2	2	2
Undecided	7	7	7	8	9	11
Undecided, lean no	3	4	5	5	4	3
No-not so strongly	4	3	3	4	4	5
No-strongly	34	33	32	31	30	37
(refused).....	2	1	1	1	2	0
Yes	51	51	53	51	52	44
No.....	41	41	39	40	38	45

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COMBINED 4A/4B

Yes	50	50	52	51	52	44
No.....	41	42	40	40	37	45
Undecided/don't know/refused.....	8	8	8	9	11	11
Undecided with leaners	12	14	14	15	15	17

5. **[TS “ban” before Aug]** Just to be clear, is your vote to eliminate marriage for gay and lesbian couples in the state of California or NOT to eliminate marriage for gay or lesbian couples in the state of California?

Eliminate gay marriage.....	50	51	51	50	51	46
NOT to eliminate marriage for gay/lesbian	38	37	36	36	36	43
Undecided (don't know, not sure)	12	12	13	14	13	11

6. **[TS – “live with” in Sept. 8-11]** Generally speaking, now that marriage for gay and lesbian couples is the law in California, what best describes your opinion? **[READ RESPONSES]**

It is acceptable to you	32	32	32	31	31	36
You do not like it, but it is acceptable	16	16	15	16	17	22
You do not like it, and it is unacceptable (don't know).....	43	43	42	42	43	38
	9	10	11	10	10	5

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10. Have you seen or heard anything on television, in the mail, on the phone, in the newspaper, or online urging you to vote YES on Proposition 8?

Yes	49	47	47	48	48	.
No.....	46	48	48	48	49	.
(don't know).....	5	6	5	4	4	.

11. **IF YES ABOVE IN Q10:** What do you recall hearing or seeing about voting YES on Prop 8?
PROBE: Ask respondent to be as specific as possible.

[Interviewer, select from list below]
[PRECODED OPEN END]

Marriage between one man and one woman.....	2	2	2	2	2	.
Gay marriage is against religion/God.....	1	1	2	2	2	.
Gavin Newsom/mayor/professor ad.....	1	1	1	1	3	.
Courts wrong/ shouldn't have overruled voters.....	1	0	0	0	0	.
Gay marriage will hurt traditional marriage/families.....	1	1	2	2	2	.
Ad on TV	9	7	7	10	11	.
Heard something on the radio.....	1	1	0	0	0	.
Something in the mail.....	1	1	1	1	1	.
Got a phone call/someone came to door	0	0	0	0	0	.
Scare tactics/propaganda/deception.....	2	1	3	3	3	.
Vote Yes/NEGATIVE statements about gay marriage	7	8	8	8	8	.
Ad with parents talking about their daughter.....	0	1	1	2	1	.
People/clergy could be sued for beliefs/ not performing gay marriages	0	0	0	0	0	.
Little girl with mom talking about learning gay marriage at school/a prince can marry a prince	3	6	7	7	6	.
Supported by churches/Christians	0	0	0	0	0	.
Poster/banner/lawn sign.....	4	3	1	1	1	.
Heard from both sides.....	3	4	3	2	2	.
Already legal/gay and lesbian couples already getting married	0	0	1	1	0	.
Endorsement/supporter info.....	0	0	0	0	1	.
Have to accept gay marriage/going to happen anyway	0	1	1	1	0	.
Impact on churches/religion/ church tax changes	2	1	1	1	1	.
Gay marriage taught in schools/ affecting children	29	30	29	25	24	.
Nothing	1	1	0	1	1	.
Other	4	4	2	4	4	.
Don't know.....	25	24	26	25	26	.

12. Did what you saw or heard make you more or less likely to favor Proposition 8?

More likely to favor	20	20	19	21	22	.
Less likely to favor.....	19	23	21	18	16	.
(no difference	56	54	56	57	57	.
(don't know).....	5	4	4	4	6	.

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Let me ask you something else.

16. Have you seen on television recently a commercial with the California Superintendent of Public Schools? He says that Prop. 8 will NOT affect schools and that marriage is not taught in California schools.

Yes	45	39	39	35	.	.
No.....	51	57	57	59	.	.
(don't know).....	3	4	4	6	.	.

ASK IF Q16=YES

17. **[TS]** And did that make more or less likely to oppose Prop. 8?

More likely	23	23	23	22	.	.
Less likely.....	10	9	9	6	.	.
(no difference).....	64	64	65	67	.	.
(don't know).....	3	4	4	5	.	.

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RESUME ASKING ALL

Finally, I would like to ask you a few questions for statistical purposes only.

28. **[TS]** Generally speaking, do you think of yourself as a Republican, a Democrat, an independent, or something else?

[IF REPUBLICAN OR DEMOCRAT:] Do you consider yourself a strong (Republican/Democrat) or a not-so-strong (Republican/Democrat)?

[IF INDEPENDENT:] Would you say that you lean more toward the Republicans or more toward the Democrats?

strong Republican	22	22	22	24	24	25
not-so-strong Republican	7	7	6	6	5	5
independent - lean Republican	3	3	3	3	3	5
Republican	32	32	32	32	32	35
independent	18	18	19	17	18	15
Democrat.....	46	46	46	46	46	47
independent - lean Democratic	6	6	6	6	6	6
not-so-strong Democrat	7	6	6	6	7	6
strong Democrat	33	33	34	35	33	35
(don't know/other).....	4	4	3	4	4	3

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29. **[TS]** What is your age?

IF REFUSED: I am going to read you some categories. Stop me when we get to your category.

READ CATEGORIES:

18-24 years	8	7	7	7	7	7
25-29	8	8	8	8	8	7
30-34	8	7	7	6	7	7
35-39	8	8	9	8	8	8
40-44	9	10	9	11	10	9
45-49	10	10	9	8	8	9
50-54	10	11	10	11	9	10
55-59	7	7	8	9	9	8
60-64	9	8	8	8	10	10
65-69	5	6	6	6	6	6
70-74	5	5	6	6	6	5
75 and over	11	11	10	10	9	12
(refused)	3	3	3	3	3	2

30. **[TS]** What was the last year of education you completed? **(DO NOT READ ANSWERS)**

1-11th grade	3	3	2	3	4	3
High school graduate	18	18	18	18	17	16
Non-college post HS	2	2	2	2	2	3
Some college	30	30	30	30	30	28
College graduate	32	32	33	33	32	30
Post-graduate education	13	13	12	12	13	18
Refused	2	2	2	2	2	2

31. **[TS]** How would you describe your marital status? Are you...

Married	60	62	61	61	60	60
Unmarried but living with another person as a couple	3	3	3	4	3	4
Single	19	18	19	18	18	17
Separated	1	1	1	1	1	1
Divorced	6	7	6	7	8	7
Widowed	9	8	7	7	7	10
Refused	3	2	2	2	2	1

32. **[TS]** Do you have any children under the age of 18 living at home with you?

Yes	30	30	30	30	30	31
No	68	68	68	68	68	67
(don't know/refused)	2	2	2	2	2	2

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33. **[TS]** Just to make sure we have a representative sample, could you please tell me whether you are from a Hispanic, Latino, or Spanish-speaking background?

[IF "NO", ASK:] What is your race - white, black, Asian, or something else?

White.....	65	65	65	65	65	65
Black / African American.....	6	6	6	6	6	6
Spanish speaking/Latino/Hispanic (Puerto Rican, Mexican, etc.).....	17	17	17	17	17	17
Asian.....	5	5	5	5	5	6
Native American.....	1	1	0	1	1	1
(other including mixed race).....	3	4	3	3	3	2
(don't know/refused).....	3	2	3	3	4	3

REGION

LA County.....	26	26	26	26	26	26
Orange County.....	9	9	9	9	9	9
Inland Empire.....	9	9	9	9	9	9
San Diego.....	9	9	9	9	9	9
Central Coast.....	6	6	6	6	6	6
Fresno.....	6	6	6	6	6	6
Sacramento.....	11	11	11	11	11	11
Bay Area.....	22	22	22	22	22	22
North.....	3	3	3	3	3	3

MEDIA MARKET

Los Angeles.....	47	47	47	47	46	47
San Francisco - Oakland - San Jose.....	21	20	21	21	21	21
Sacramento - Stockton - Modesto.....	11	11	11	11	11	11
San Diego.....	9	9	8	8	8	8
Other North.....	3	3	3	3	3	3
Other Central.....	8	8	8	9	8	8
Other South.....	2	3	3	3	3	3